

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Inventor: :  
Richard D. Martin :  
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Title: SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL  
ASSETS ON NON-RELATED WEB SITES

**RESPONSE AFTER FINAL UNDER 37 C.F.R. § 1.116**

This paper is in response to an Office Action mailed August 18, 2008, and is being filed within one month after the shortened statutory period set for a response to the Office Action. A one-month Petition for Extension of Time accompanies this response. If any other fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

**Remarks and Conclusion** begin on page 2 of this paper.